

Any Baby Can's 10th Annual Walk for Autism

Team Captain & Participant Guide

Everything you need to know to make it a fun day!



ANY BABY CAN'S
**WALK FOR
AUTISM**

TENTH ANNIVERSARY



WALK FOR AUTISM 2014
TEAM NICO

FOR AUTISM
TEAM NICO

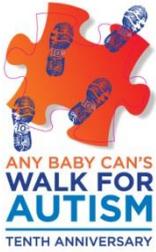
WALK FOR
TEAM

NOW AN
**OFFICIAL
FIESTA
EVENT!**

April 12, 2014

AT&T Center

www.walkforautismsa.com



Welcome to Any Baby Can's Walk for Autism

Any Baby Can thanks you for participating in the 10th Annual Walk for Autism! This guide will help answer all your questions about team building, team fundraising, using social media, and much more!

Any Baby Can's Walk for Autism is our largest fundraising event and brings together thousands of participants and community partners from across San Antonio, Bexar County, and South Texas. The overall goal is to provide services and supports for families raising individuals with Autism Spectrum Disorder. All the proceeds stay locally to fund the many autism services provided for families by Any Baby Can.

Your whole family can participate! The 2-mile course is paved so you can participate with a wheelchair, stroller, or wagon. This is a true family event where all of the members of your family can participate.

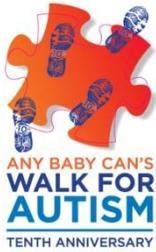
We are now an Official Fiesta San Antonio Event! We are still a family and autism-friendly event. No alcohol or tobacco allowed at the event.



Let's Get Started:

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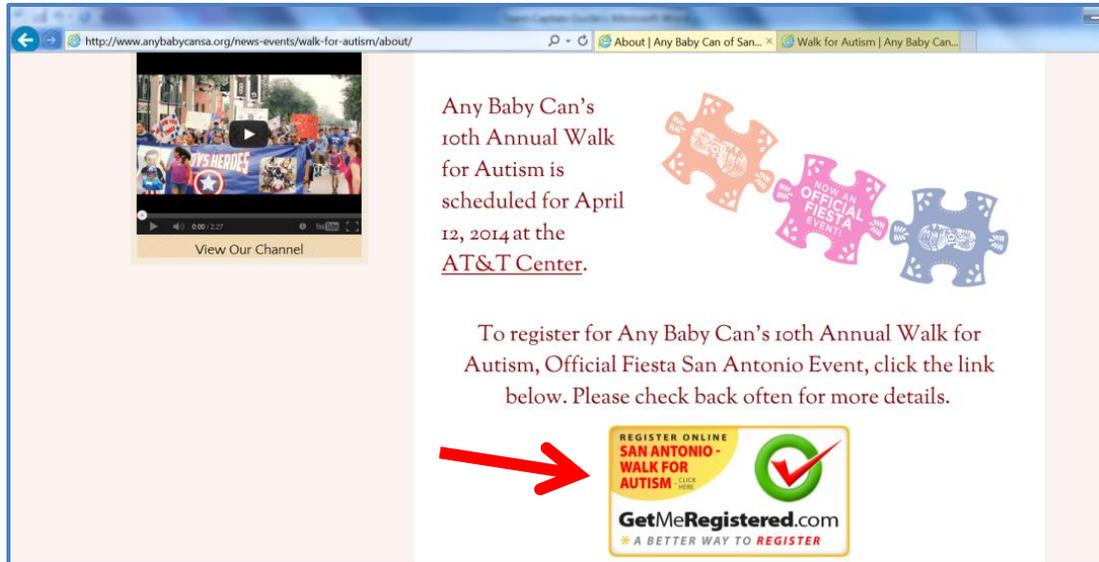




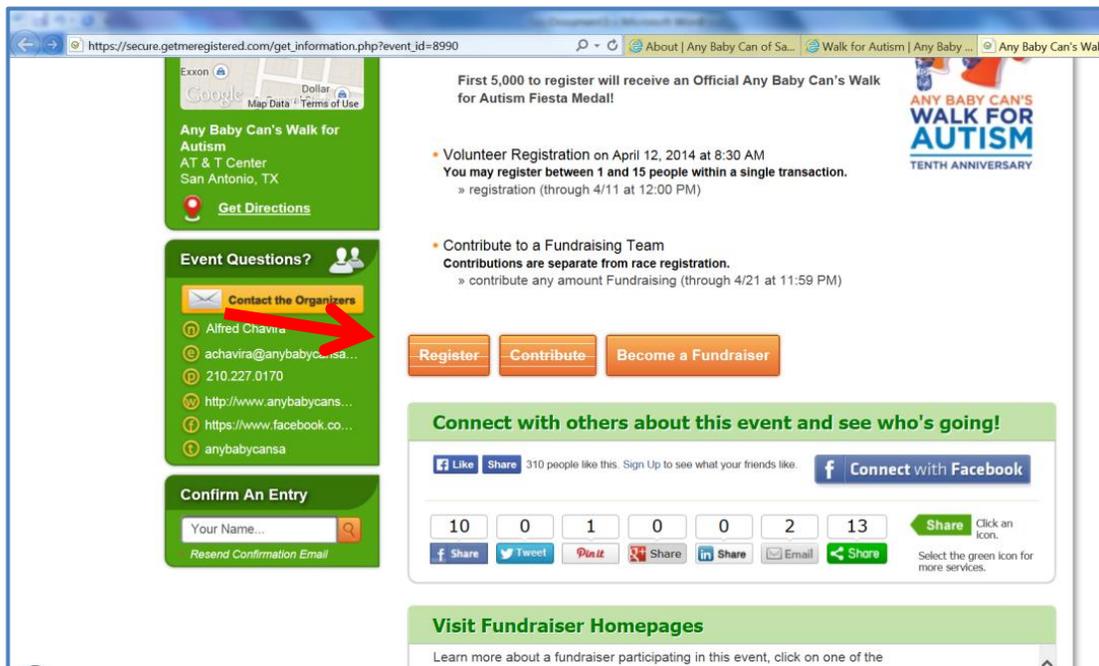
Team Captain

Are you a Team Captain? *This is how you start your team.*

1. Go to www.walkforautismsa.com
2. Scroll to the bottom of the screen and click on the “Get Me Registered” button.



3. Click on the “Register” button.



4. Click on “\$15.00 Early Registration”
5. Scroll to the bottom of screen
6. Provide your current age
7. Provide your full name
8. Click on “Get Me Registered” button

in San Antonio, TX at AT & T Center

- 2 Mile Walk
You may register between 1 and 15 people within a single transaction.
 \$15.00 Early Registration
- Volunteer Registration
You may register between 1 and 15 people within a single transaction.
 registration
- Contribute to a Fundraising Team
Contributions are separate from race registration.
 contribute any amount Fundraising

Waiver and Release

WARNING: READ THIS EVENT WAIVER AND RELEASE OF LIABILITY AGREEMENT (THE "AGREEMENT") CAREFULLY. THIS AGREEMENT INCLUDES A RELEASE OF LIABILITY AND WAIVER OF LEGAL RIGHTS. BE AWARE THAT BY EXECUTING THIS AGREEMENT AND PARTICIPATING IN THIS EVENT, YOU WILL BE EXPRESSLY ASSUMING THE RISK AND LEGAL LIABILITY, AND WAIVING AND RELEASING ANY CLAIMS FOR INJURIES, DAMAGES, OR LOSS WHICH YOU MIGHT SUSTAIN AS A RESULT OF ANY ACTIVITIES CONNECTED WITH PARTICIPATION IN THE EVENT. DO NOT SIGN (OR CLICK TO AGREE) THIS AGREEMENT UNLESS YOU HAVE READ IT IN ITS ENTIRETY. SEEK THE ADVICE OF LEGAL COUNSEL IF YOU ARE UNSURE OF ITS EFFECT.



Your electronic signature is the online equivalent of your ink-on-paper signature, and can be provided by typing your name where indicated. The electronic signature will signify your understanding, acceptance, and authorization to accept the conditions of this legal document, including the following statements:

- I have read, have understood, and do accept the agreement above.
- I understand that this is a legal document with effects that I approve and authorize.
- The registrant is the person(s) whose name is submitted as the recipient of the goods and services provided as a result of this transaction.
- I am authorized to agree to the terms of this document on behalf of the registrant.
- If the registrant is under 18 years of age, incapacitated, or mentally challenged, I assert that I am the parent/legal guardian or otherwise authorized to execute a legally binding agreement on behalf of the registrant.

Electronic Signature
You must be 18 years of age to legally complete this registration. If the registrant is under 18, an authorized adult must complete this form.
If the person you are registering (registrant) is under 18, do not enter his/her age. You will do that on the next step. Enter your age here as the person completing the form.

Provide your current age:

Provide your electronic signature by typing your name:

Multiple signers should separate their signatures with commas.



9. Scroll to bottom of the screen and click on the link and name your team http://getmeregistered.com/register_corporate.php?event_id=8990.

city:

state/province:

postal code:

country:

email address:

re-type email:

date of birth:

primary phone:

secondary phone:

* 1. Are you participating with a team?
 yes
 no

2. If yes, please select your team name:
If your team name is not listed, your team leader has not created your team yet. Teams can be created here: http://getmeregistered.com/register_corporate.php?event_id=8990



https://secure.getmeregistered.com/register_details.php?nocache=1389273940

Please enter your registration information in the form below. When you are finished, click the "Proceed to Confirmation Page" button to continue. Required fields are marked with a *.

2 Mile Participant's Personal Information

Please enter the requested information about you (or the person for whom you are registering). Be sure the contact details are correct so that we can provide important, registration-related information.

first name: *

last name: *

gender: * male female

address: *

city: *

state/province: *

postal code: *

country:

email address: *

re-type email: *

date of birth: *

primary phone:

secondary phone:

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10. Input the name of your team in the box titled "Fundraiser Name"

https://secure.getmeregistered.com/register_corporate.php?event_id=8990

GetMeRegistered.com
* A BETTER WAY TO REGISTER

Search by Event / City / State

SUBMIT EVENT | CONFIRM ENTRY | ABOUT | CONTACT

2015
2014
Search for Events
Search our full line of upcoming events and find the one you're looking for. [Click here.](#)

PDF DOC
Submit Your Event
Find out how easy it is to get your secure online event registration up and running. [Click here.](#)

TXT
Confirm Your Entry
Confirm your registration for an event and have a copy of your confirmation email re-sent. [Click here.](#)

step 1 of 2 (fundraiser setup form)

Search Events
Event Name...

Confirm An Entry
Your Name...
[Resend Confirmation Email](#)

Any Baby Can's Walk for Autism

in San Antonio, TX at AT & T Center
Please enter your fundraiser information in the form below. When you are finished, click the "Continue" button to continue. Required fields are marked with a *.

Fundraiser Information

The information you enter here is what people will see when they are looking for your fundraiser. Be sure to provide recognizable information.

fundraiser name: *

Leader's Contact Information

11. Provide all the necessary information in the boxes provided, then click “Continue” at the bottom of the screen.

first name: *

last name: *

address: *

city, state: * ,

postal code: *

country:

email address: *

primary phone:

secondary phone:

Account Information

In order to administer your fundraiser homepage, you need a GetMeRegistered.com account. Please choose a username and password below.

desired username:

desired password:

reenter password:

12. Verify all your information on the screen. If there is an error, then hit the “[edit your homepage by clicking here](#)” link and edit the necessary information.

Be sure to SAVE this information for later reference and so that you can provide the information to all the people wanting to sign up for your team.

step 2 of 2 (fundraiser setup confirmation)

Any Baby Can's Walk for Autism

in San Antonio, TX at AT & T Center

Your fundraiser information was saved.

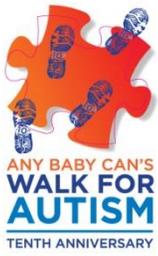
Next steps:

- [edit your homepage by clicking here](#)
- have people register under your account by sending them to your homepage at: <http://getmeregistered.com/homepage.php?id=5836>

You can edit or view your homepage any time by logging into GetMeRegistered.com using the same username and password you just used for your registration.

A confirmation message has been emailed to you at jomelcraytona@yahoo.com

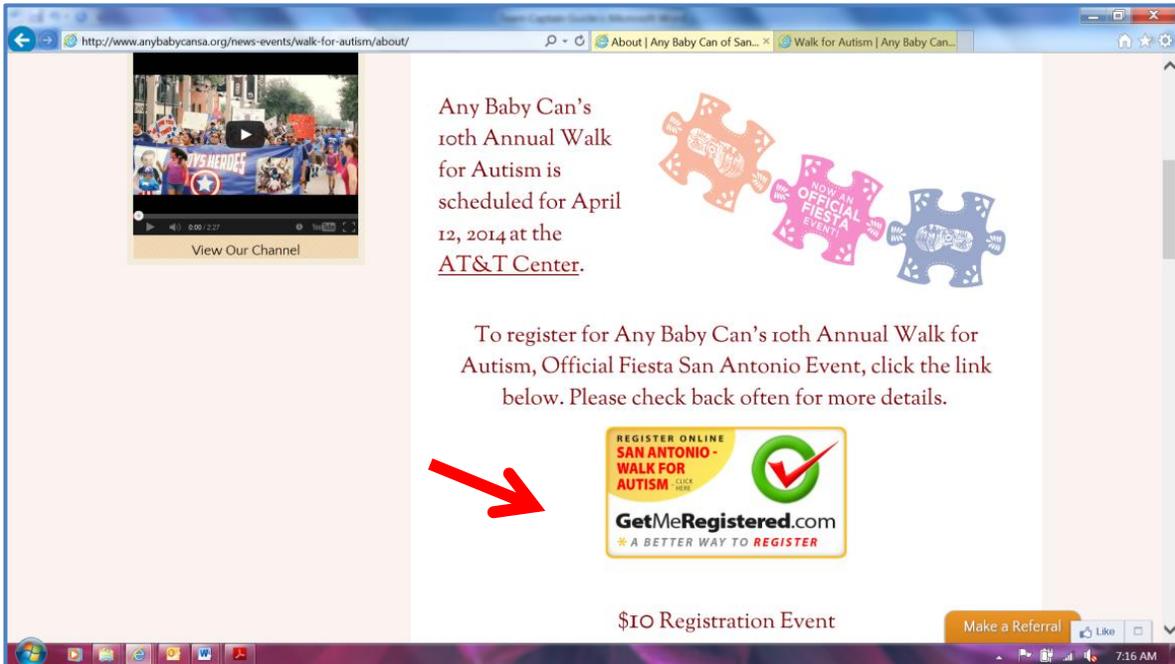
code: 89906D
fundraiser name: Jomel Crayton' Team
first name: Jomel
last name: Crayton



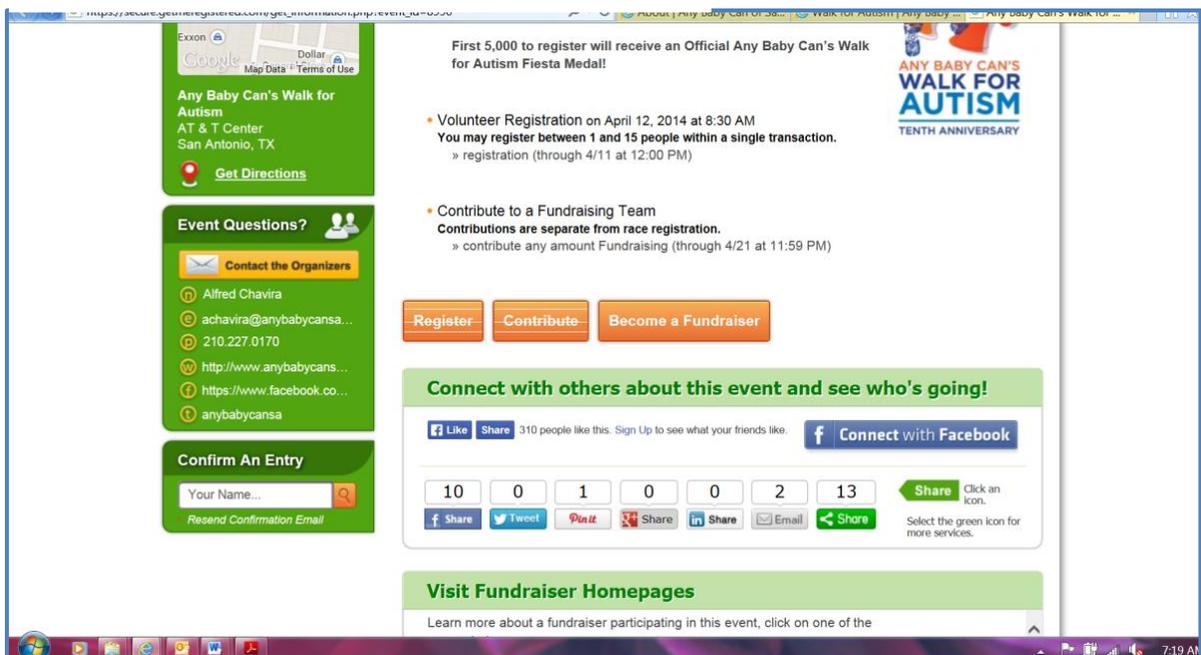
Register or Join a team

Do you want to register or join a team? *This is how you do it.*

1. Go to www.walkforautismsa.com
2. Scroll to bottom of screen and click on the “Get Me Registered” button.



3. Click on the “Register” button.



6.

4. Click on “\$15.00 Early Registration”
5. Scroll to the bottom of screen
6. Provide your age
7. Provide your full name
8. Click on “Get Me Registered” button

Step 1 of 4 (Registration Agreement)

Any Baby Can's Walk for Autism

in San Antonio, TX at AT & T Center

- 2 Mile Walk
You may register between 1 and 15 people within a single transaction.
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Step 2 of 4 (Electronic Signature)

Your electronic signature is the online equivalent of your ink-on-paper signature, and can be provided by typing your name where indicated. The electronic signature will signify your understanding, acceptance, and authorization to accept the conditions of this legal document, including the following statements:

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Electronic Signature

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Provide your current age:

Provide your electronic signature by typing your name:

Multiple signers should separate their signatures with commas.

9. Complete all the required fields and scroll down to the bottom of the screen
10. Complete the questions

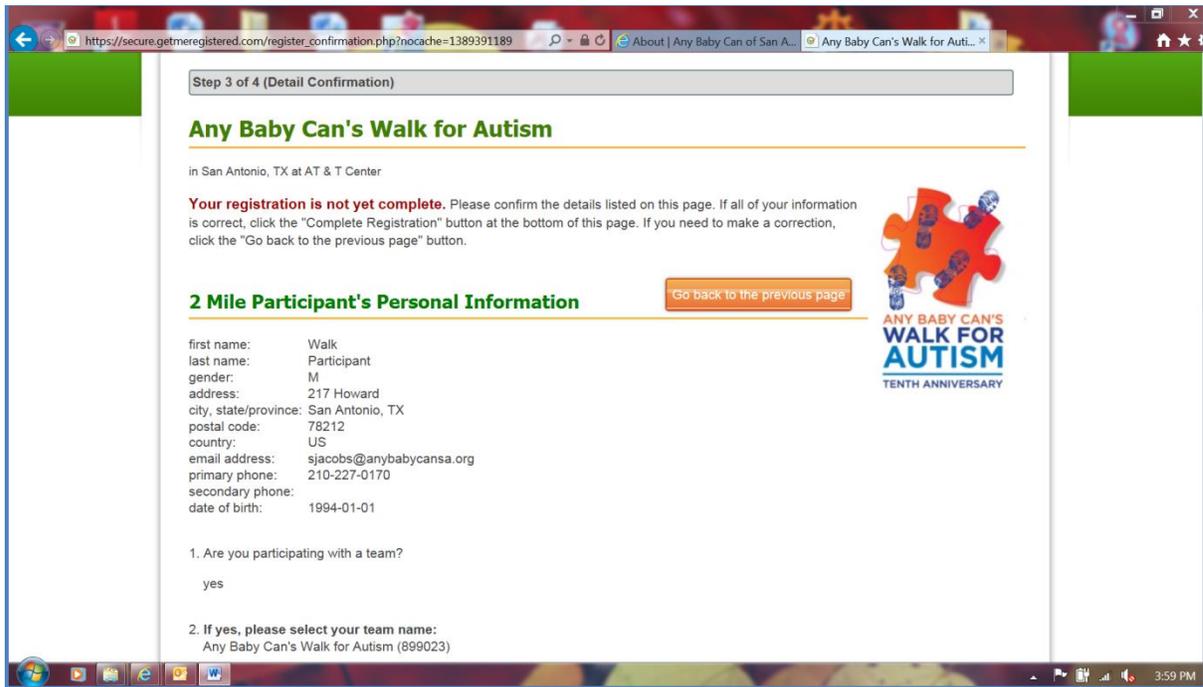
11. Use the drop down menu and select your team

12. Complete the Payment Information and click "Proceed to Confirmation Page"

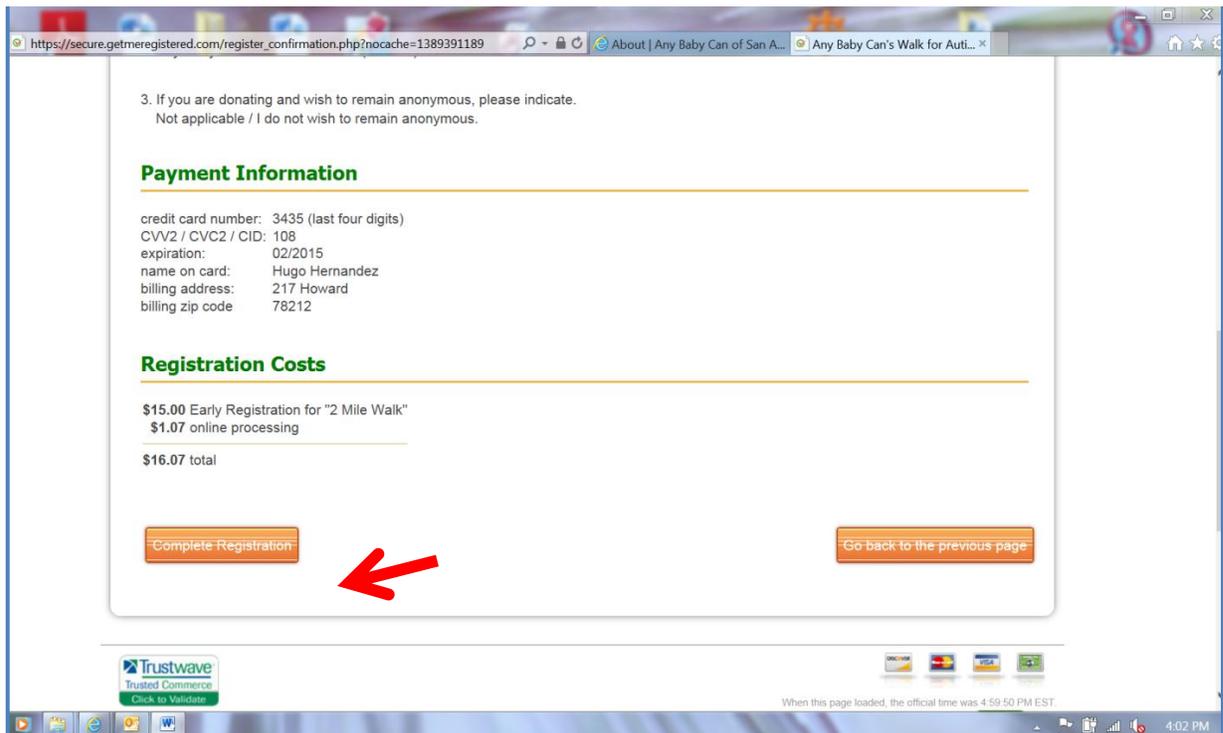
13. Review all the Payment Information and click on "Proceed to Confirmation Page"

8.

14. Verify all your information. Remember to scroll all the way down to the bottom of the screen

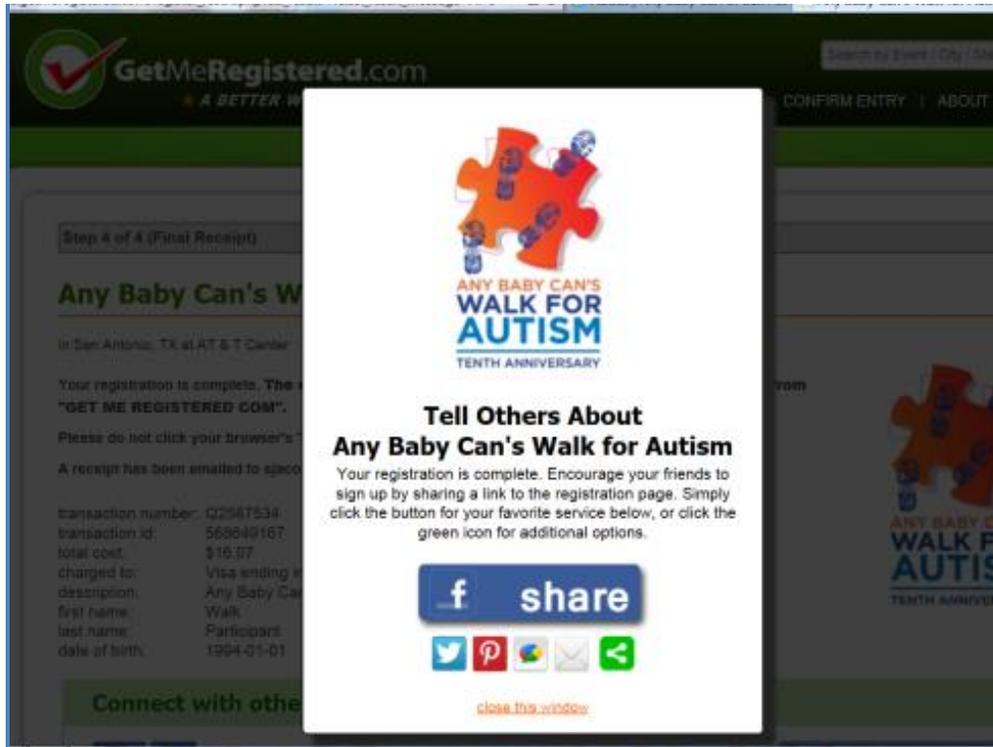


15. Click "Complete Registration" or "Go back to the previous page" as applicable



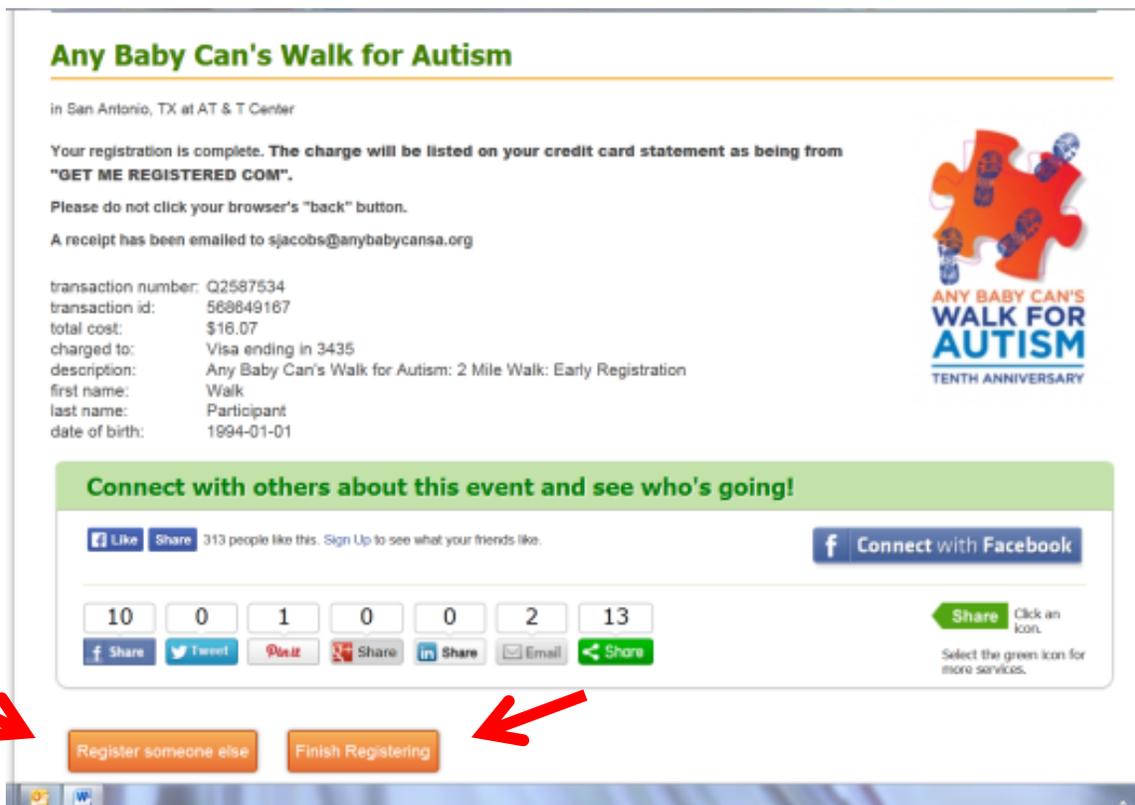
9.

16. Share using social media as prompted then click “close this window” link

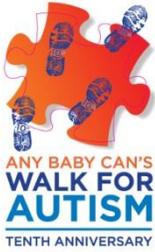


17. Review the information on the Final Receipt

18. Click “Register someone else” if you want to add another team member or “Finish Registering” if you are finished



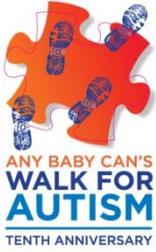
10.



Tips for your Team

Some of these tips are obvious but they are good reminders.

- Add your Team Page link to your email signature on your emails.
- Share your team name and registration link on your Facebook page, Twitter, Instagram and all other social media platforms/accounts. Ask each team member to do the same.
- Use social media to provide reminders for team members about recruitment of additional team members, fundraising, Walk for Autism events, etc.
- Remind your team members of the importance of fundraising throughout the pre-Walk period. The purpose of this Walk is to raise money for Any Baby Can's autism services. Provide each team member a copy of the Where Does the Money Go? Page (page 18) and encourage them to refer to this page when recruiting other team members.
- Create your own Team T-Shirt, Team Banner and/or Team Signs for Walk day!
- Enter your team's t-shirt in the Any Baby Can's Walk for Autism t-shirt contest.
- Involve your employer and/or place of business when recruiting additional team members. If team members have a family member touched by autism, ask them to involve any/all service providers for their child. Ask each team member to also involve their employer.
- Set goals and communicate those to your team. Set a goal for fundraising and total team membership. Provide frequent reminders to team members via social media or phone calls regarding your team's goals. Ask each team member to also set individual fundraising and recruitment goals.
- Host a team Kickoff party to distribute flyers, share contact information, etc.
- Set up some challenges for your team. Challenge each team member to recruit as many members as possible and raise as much money as possible. Encourage team members to outdo each other. Get families involved. Get your family and each team member's family involved.
- Hold a Poster Night. Use this evening as an opportunity to make posters and signs for the Walk. Make some smaller posters and ask local merchants if you can display them at their place of business.
- Attend the Any Baby Can Walk for Autism Events! Send reminders by phone, email, etc. to each team member of all Walk events. (i.e. Walk fundraising events, premier of the Walk documentary, Walk packet pick-up, press releases, etc.)
- Email or call team members regularly to answer questions and check on their progress.
- Thank everyone who makes a donation or registers for your team.



Ideas for Recruiting & Raising Awareness

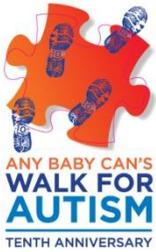
Ideas for Recruiting

- Send “Save the Date” postcards to all the teachers, providers and doctors your child, grandchild, sibling, etc.,
- Put Walk for Autism posters up at your local library, grocery store, department stores, gas station, gym, doctor’s office, lunch room, conference room, teachers’ lounge, park, community center, etc.!
- Ask your company to set up a “Lunch & Learn” in the cafeteria to recruit employees for the Walk.
- Visit your favorite local businesses to create a company Walk for Autism team. They can wear their company shirts on Walk day and promote their charitable giving.
- Are you a member of the VFW, Elks Lodge, Rotary Club, Junior League, or any other service organization that needs community service hours? If so, recruit your fellow members to come out and start a team or volunteer on Walk day.
- Enlist the help of your church, synagogue, etc.; ask them to add an announcement in the weekly bulletin or newsletter about the Walk for Autism.

Ideas for Increasing Awareness

There are numerous ways team captains and team members can raise awareness about autism in the community. Here are some ideas to help you and your team increase awareness in your community.

- Distribute posters/flyers about the Walk in your neighborhood, your local grocery store, local businesses, etc.
- Contact your local paper and submit an article about your team along with a team photo. There are many neighborhoods that have their own papers and/or neighborhood newsletters. You can contact them and ask if you can submit an article about your team.
- Ask local community organizations to support you. Ask for help from your local Girl Scouts, Boy Scouts, Rotary Club, Kiwanis Club, Knights of Columbus, etc.
- Share information about the Walk and your team in local community calendars.
- Ask your employer to display flyers in the cafeteria or break room about the Walk for Autism.
- Host a block party and provide information to your neighbors about autism.
- Host a “This is my Walk” viewing party.



Fundraising Ideas

The Puzzle Piece Promotion

Team members can sell the Any Baby Can's puzzle pieces for \$1.00. People who buy can write their name on the piece and have it displayed at Any Baby Can and other local businesses. Ask local businesses if they will support Any Baby Can by displaying the puzzle pieces.

Host a Block Party

Host a block party. Team members can bake items to sell at the party. Each team member can volunteer to provide an activity such as face painting, arts and crafts, etc. and people are charged for the opportunity to participate. A "fishing pond" is another activity that can be provided and people are charged for a turn to fish for a prize.

Walk for Autism Fiesta Medal

Assist with advertising the sale of the Any Baby Can's Walk for Autism medal. People can purchase the medal at The Fiesta Store located on 2611 Broadway or purchase online by going to their website

<http://www.fiesta-sa.org/>.

Raffle Tickets

Sell and purchase \$1 raffle tickets for a chance to win a Signed Spurs Basketball, iPad, Americus Diamond Pendant, and one of two gifts baskets valued at \$250 each. You don't have to be present to win.

Matching Gifts – Double Your Donations

Employer Participation...*It doesn't hurt to ask, your employer could surprise you*

Ask your employer if he/she is willing to match the gifts made by employees. This is a great way to increase your fundraising for Any Baby Can's Walk for Autism.

Ask if they will provide employment incentives for members that have raised the most money or have recruited the most members during an allotted period of time.

Maybe provide a special parking space for a month, give a half day off, and allow for a casual dress day at work. Hold a potluck lunch at your place of business. Charge \$5.00 per plate for each person that attends. Take this opportunity to provide people with flyers about the Walk and provide them with Walk registration information.

Incentives

Get recognized for your efforts

Top prizes will be awarded in the following categories:

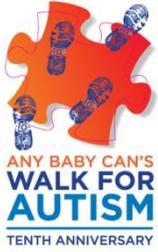
Largest Team – team with the most registered members

Top Fundraiser – team with the most money raised

Largest Corporate Team – largest individual team for a business

Largest School District Team – individual campuses can have a team and still be counted for the school district category. Be sure to name your team with school district name first, then campus name (Ex: SAISD – Beacon Hill).

Top prizes will be awarded for the top teams February 28th and again on April 12, 2014. Last day to register team members and submit money to be counted is April 1, 2014.



Team T-Shirt Contest

Team T-Shirt Contest

Any Baby Can is holding a t-shirt contest this year!

Interested teams are asked to submit a photo of their team's t-shirt to Alfred Chavira via email achavira@anybabycansa.org. You may use the Walk for Autism logo for your shirt, please email and request the official logo.

The deadline for submitting photos is *April 1, 2014*.

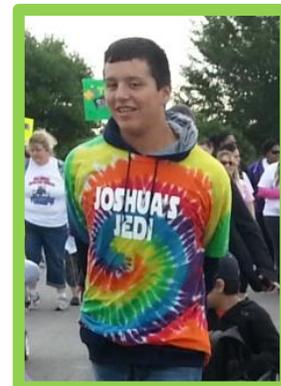
The top five t-shirt designs will be showcased at the 10th Annual Walk for Autism and the winning design will be chosen by crowd participation.

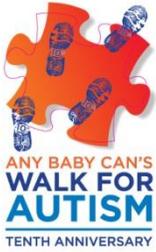
Prizes for the top 2 designs will be awarded that day!

Be creative!
Make your shirt unique.
Make it colorful.

Include the name of the person your team is walking for.
Ask your employer to sponsor your team's shirt

Submitted t-shirt design must be worn to the 10th Annual Walk for Autism





Social Media

Social Media

Don't be scared, it's a simple way to keep the story going and engage many people all at once.

Twitter

Seriously, don't be scared. Even Betty White has a Twitter Account.

You can find us [@AnyBabyCanSA](#)

Remember to use hashtags when tweeting:

#anybabycanwalk
#thisismywalk
#getthisismywalkintheaters
#autismawareness
#FiestaSA

Instagram

It's just pictures...

You can find us by searching [@AnyBabyCanSA](#)

E-mails

Emails are an easy and familiar way to provide current or potential team members with information regarding the Walk for Autism, remind them of upcoming events, keep your team's information current, etc. The following are some ideas of email you can use to recruit walkers for you team.

E-mails to Recruit, Motivate and Inspire Walkers:

Here are a few samples or you can write your own

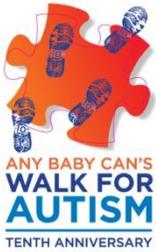
Please join our Team (Team Name)! We are walking for (person's name). You can help us increase autism awareness and help Any Baby Can continue to provide services for families touched by autism. To walk with us, contact (Team Captain's name/email address/phone number) for more information and sign up today.

Hurry up! Any Baby Can's Walk for Autism is just around the corner. There is still time to raise money and increase the size of our team. There are (#) days left before the event. By joining or effort, you can help us support Any Baby Can continue to provide autism services for families in Bexar County and 18 surrounding counties.

Please join our efforts to support Any Baby Can's Walk for Autism. We are walking to support (person's name). Any Baby Can has provided our family with much needed services and this is our way of giving back to this great organization. Contact (Team Captain's name/email address/phone number) for more information and sign up today.

Other Information about Any Baby Can

The number of families affected by autism continues to grow. Any Baby Can's goal is to provide families with the support they need with their child on the autism spectrum. Keeping families intact and providing them with the services they need is one of their goals. Any Baby Can strives to provide families with the tools they need to better support their child on the autism spectrum. Any Baby Can assists over 1,200 families a year with support and guidance. For more information on Any Baby Can, please visit www.anybabycansa.org.



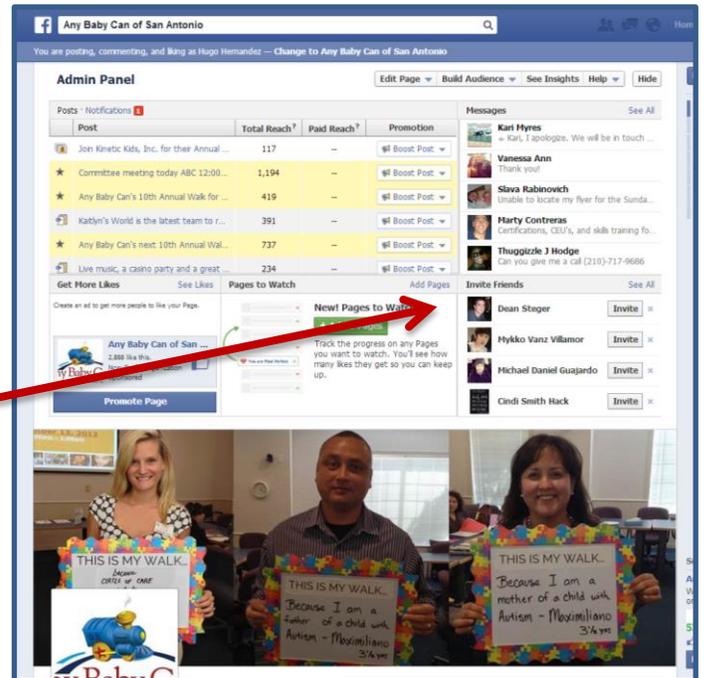
Facebook

Facebook

You know you spend a lot of time on Facebook. We all do!

Invite your “Friends” to like Any Baby Can’s Facebook Page so they can receive all of the updates regarding The Walk for Autism as they are posted

Go to your **Facebook** page
Search for **Any Baby Can of San Antonio**
Go to that page
Find the **Invite Friends** Box
Then click the **Invite** button
Keep doing it until they like Any Baby Can’s Page
or until they “Unfriend” you



Facebook Share

Sharing is Caring, show us your care.

Once you’ve like Any Baby Can’s page you can easily share posts that you want your Facebook Friends to see.
This is an easy and inexpensive way to market Any Baby Can’s 10th Annual Walk for Autism.

Facebook Tips

We can all learn something new, even if you spend 6 hours a day on Facebook.

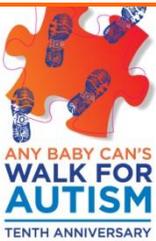
Post on your Facebook Page often about Any Baby Can’s 10th Annual Walk for Autism
Be creative and make it short and sweet
Pose questions to your Friends, get their input, start conversations, etc.
Tell people why you participate in The Walk for Autism, tell them your story
Make a short video to post with anything you want to share
Post what you are doing to fundraise and increase your team membership
Post pictures of your participation at previous Walks for Autism

Make sure to tag Any Baby Can of San Antonio when you post about The Walk for Autism.

Use hashtags at the end of your post, here are a few to try or come up with your own:

#anybabycanwalk
#thisismywalk
#getthisismywalkintheaters
#autismawareness

If you don’t have a Facebook Page, go to www.facebook.com and get started!



Emergency Plan

Emergency and Evacuation Plan

Please review this information and map below so you can be prepared in the event of an emergency at The Walk for Autism. The red crosses on the map indicate First Aid stations located on the north end of parking lot 2. Please go there immediately if you have an emergency.

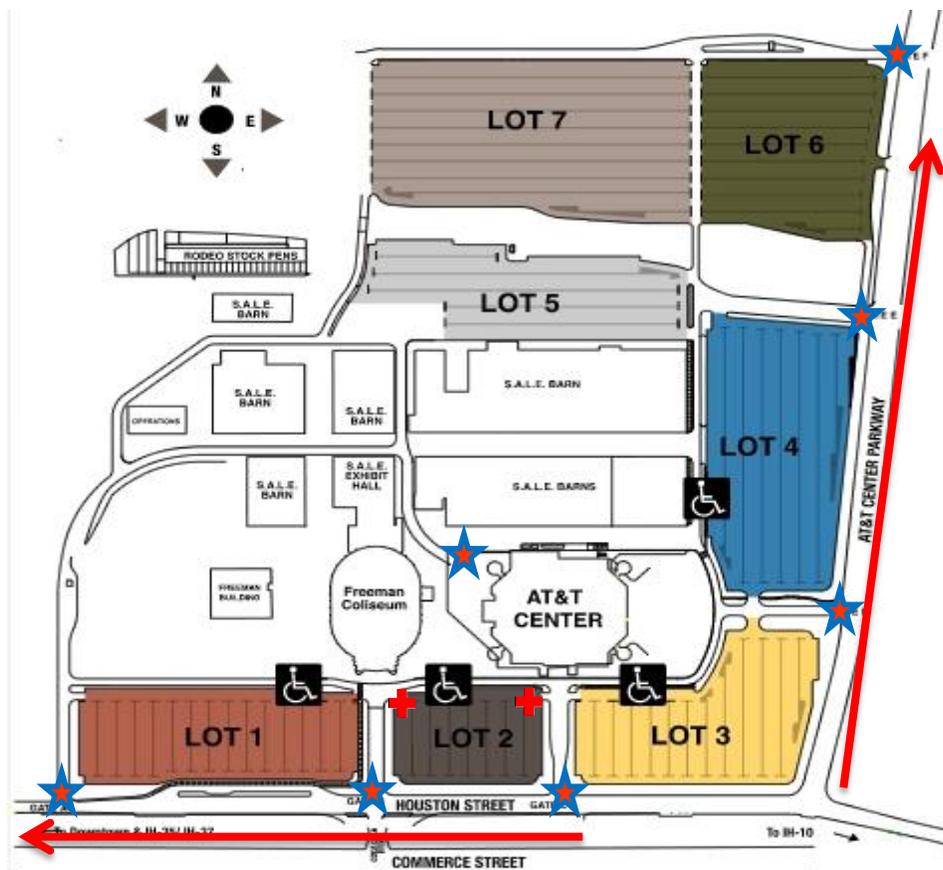
In the event that the AT&T Center has to be evacuated, please exit through any of the exits designated with a star below. All exits will be open and all traffic lanes will be used for egress heading away from the AT&T Center. Arrows below denote the direction of the traffic from each exit in the case of an emergency.

AT&T Center will have traffic attendants and sheriff personnel at each exit to assist with traffic.

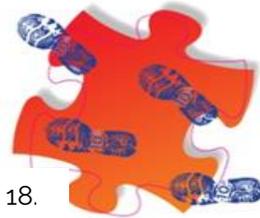
SAPD and SAFD will also have multiple staff on hand to assist in the event of an emergency.

Lost and found for items or persons will be located at the Main Stage and will be announced by the main stage staff.

For questions regarding emergencies and safety, please contact Hugo Hernandez at 210.547.3017.



Where does the money go?



ANY BABY CAN'S
**WALK FOR
AUTISM**
TENTH ANNIVERSARY

All services provided free of charge thanks to your participation in Any Baby Can's Walk for Autism!

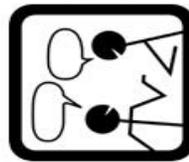
Over 1,000 Participants in parent education classes



Expanded Halloween & Graduation Celebrations



Parent & Teacher First Responder Training



Over 875 attendees in counseling services



Toilet Training Series & Home Follow up



Mom's Night Out

Dad's Night Out



Parents Empowering Parents Support Group

Provided First Responder Training & picture books

Provided Rios Golden Cuts stylists training & picture books

Provided daycare training

Provided restaurant training & sensory buckets

Provided training to airport & TSA staff, training for parents with a toolkit

Provided hotel training & developed family kit

Autism in the Community Training



125 Resource Tables in 2013



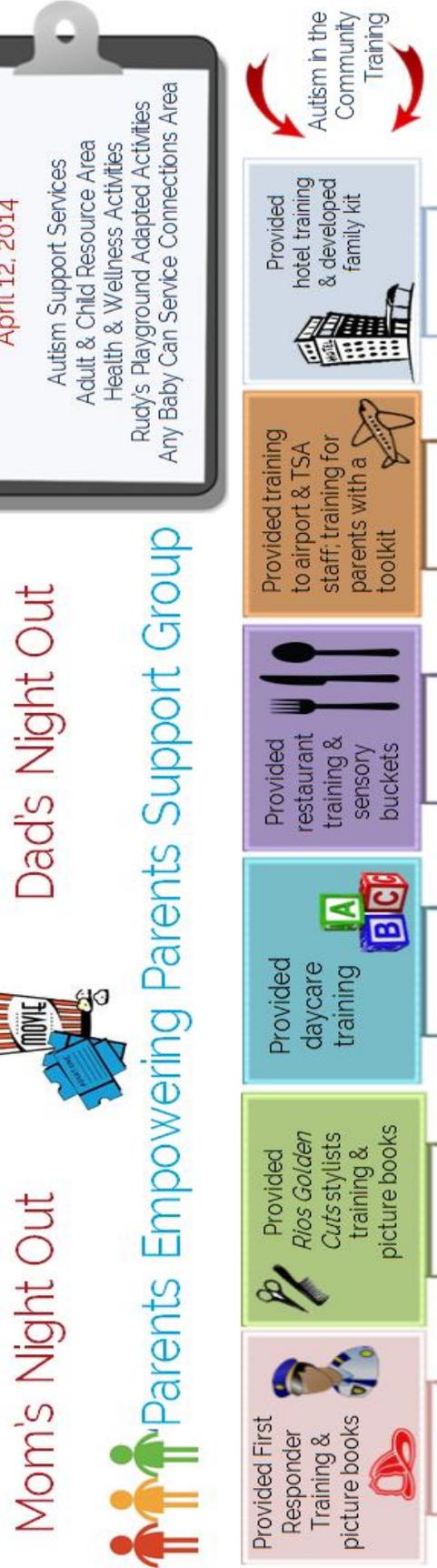
115 Walk Teams in 2013

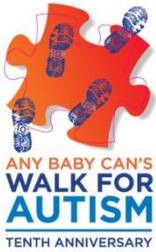
Over 41,100 Walkers Since Year 1



10th Annual Walk for Autism
April 12, 2014

- Autism Support Services
- Adult & Child Resource Area
- Health & Wellness Activities
- Rudy's Playground Adapted Activities
- Any Baby Can Service Connections Area





Need More Help?

Thank you for participating in Any Baby Can's Walk for Autism! Your support is invaluable and this event would not be successful without you. Below are names and numbers to contact if you have any other questions or ideas. Any Baby Can's Walk for Autism was started by parents and continues to grow because of parents being involved. See you April 12th!

www.walkforautismsa.com

Call Any Baby Can at 210-227-0710 and speak to receptionist for questions regarding Any Baby Can's Walk for Autism.

Alfred Chavira	Sponsorship & Overall Walk Questions	210-547-3014	achavira@anybabycansa.org
Stephanie Kubanda	Media & Overall Walk Questions	210-858-2885	skubanda@anybabycansa.org
Tisha Gonzalez	Resource Fair & Entertainment	210-547-3015	tgonzalez@anybabycansa.org
Frances Ramirez	VIP and Food	210-547-3003	framirez@anybabycansa.org
Sandra Jacobs	Teams, registration & fundraising	210-547-4821	sjacobs@anybabycansa.org
Jessica Ellison	Health & Wellness	210-749-7867	jellison@anybabycansa.org
Hugo Hernandez	Sponsorship & Overall Walk Questions	210-547-3017	hhernandez@anybabycansa.org

