

April 16, 2015

Helotes Cornyval Grounds

www.anybabycansa.org



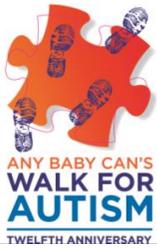
**ANY BABY CAN'S
WALK FOR
AUTISM**
TWELFTH ANNIVERSARY



Any Baby Can's Walk for Autism

12th Annual Walk for Autism & Superhero 5K

Team Captain & Participant Guide



Welcome to the Walk for Autism 2016

We thank you for participating in Any Baby Can's 12th Annual Walk for Autism! We are excited to host the **12th Annual Walk for Autism**, the **Superhero 5K**, **Rudy's Playground**, **Resource Fair** and much more! This guide will help answer all your questions about team building, team fundraising, using social media, and much more!

Walk for Autism is our largest fundraising event and brings together thousands of participants and community partners from across San Antonio, Bexar County, and South Texas. The overall goal is to provide services and supports for families raising children with autism. All the proceeds stay locally to fund the many programs provided for families raising individuals with autism by Any Baby Can.

Your whole family can participate! This is a true family event where all of the members of your family can participate.

This is our second year to be an Official Fiesta[®] San Antonio Event! We are still a family and autism-friendly event. No alcohol or tobacco allowed at the event.

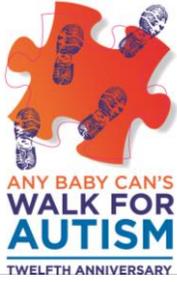
Let's Get Started:

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1.

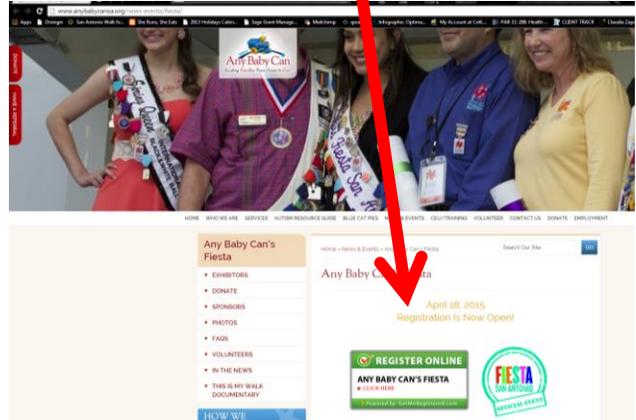
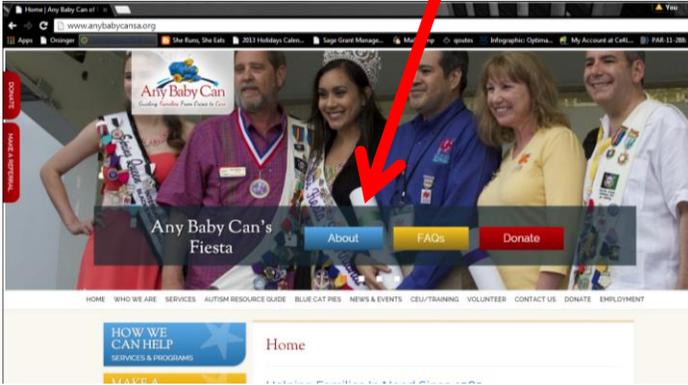




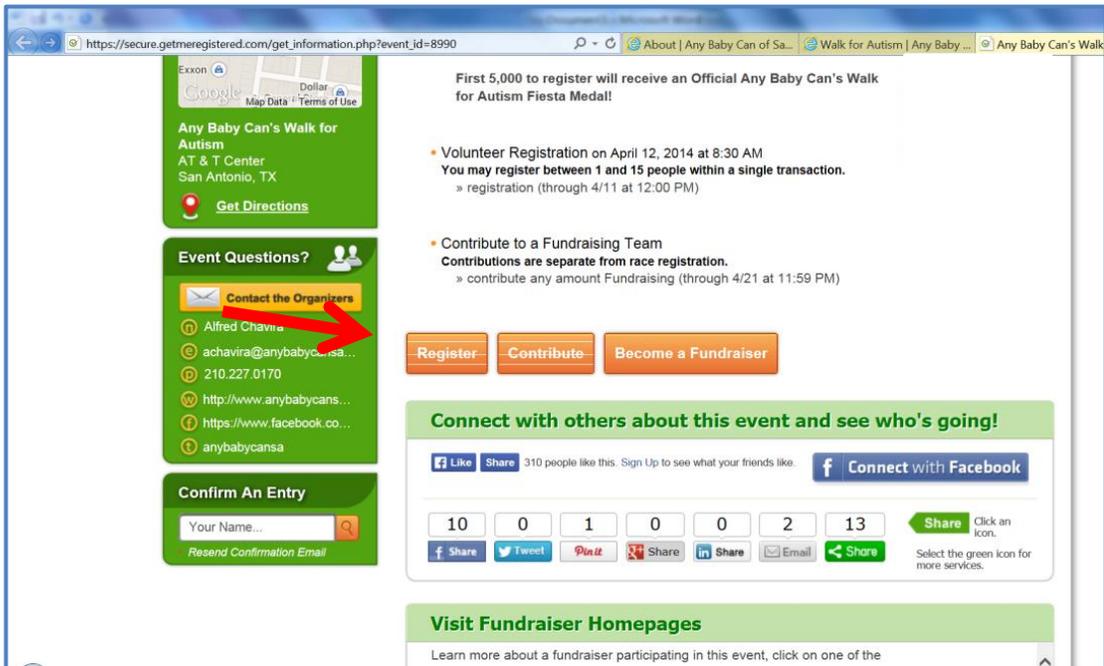
Team Captain

Are you a Team Captain? *This is how you start your team.*

1. Go to www.anybabycansa.org
2. Click on the **About** Button on the top banner. Then click on **Register Online** button.



3. Click on the "Register" button.



4. Choose how you want to participate (Walk for Autism, Superhero 5K, etc.)
5. Scroll to the bottom of screen
6. Provide your current age
7. Provide your full name
8. Click on "Get Me Registered" button

Any Baby Can's Fiesta (Walk for Autism)

Saturday, April 18, 2015 in San Antonio, TX at AT&T Center

- 2 Mile Walk for Autism
You may register between 1 and 15 adult/family participants within a single transaction.
 - \$15.00 Registration
- 2 Mile Walk for Autism
You may register between 1 and 15 children (under age 10) within a single transaction.
 - FREE Child Registration (ages 10 and younger)
- 5K Superhero Run
Begins at 7:30 AM. You may register between 1 and 15 people within a single transaction.
 - \$20.00 Registration
- 5K Wheelchair Division
 - \$20.00 Registration
- Volunteer Registration begins at 6:00 AM
You may register between 1 and 15 people within a single transaction.
 - registration
- Contribute to a Fundraising Team
Contributions are separate from race registration.
 - contribute any amount

[*Click here for fee information](#)

Your electronic signature is the online equivalent of your ink-on-paper signature, and can be provided by typing your name where indicated. The electronic signature will signify your understanding, acceptance, and authorization to accept the conditions of this legal document, including the following statements:

- I have read, have understood, and do accept the agreement above.
- I understand that this is a legal document with effects that I approve and authorize.
- The registrant is the person(s) whose name is submitted as the recipient of the goods and services provided as a result of this transaction.
- I am authorized to agree to the terms of this document on behalf of the registrant.
- If the registrant is under 18 years of age, incapacitated, or mentally challenged, I assert that I am the parent/legal guardian or otherwise authorized to execute a legally binding agreement on behalf of the registrant.

Electronic Signature
You must be 18 years of age to legally complete this registration. If the registrant is under 18, an authorized adult must complete this form.
If the person you are registering (registrant) is under 18, do not enter his/her age. You will do that on the next step. Enter your age here as the person completing the form.

Provide your current age:
25

Provide your electronic signature by typing your name:
Mary Garza

Multiple signers should separate their signatures with commas.

[Get Me Registered](#)

9. Complete all **participant's personal information** and click on [HERE](#) to create your team and fundraising page. .

Please enter your registration information below. When you are finished, click the "Proceed to Confirmation Page" button to continue. Required fields are marked with a *.

2 Mile Participant's Personal Information

Please enter the requested information about you (or the person for whom you are registering). Be sure the contact details are correct so that we can provide important, registration-related information.

first name: *

last name: *

gender: *
 male
 female

address: *

city: *

state/province: *

postal code: *

country: United States

email address: *

re-type email: *

date of birth: *

primary phone:

secondary phone:

3.

primary phone: *

secondary phone: *

* 1. Are you participating with a team?
 yes
 no

If yes, please select your team name:
 If your team name is not listed, your team leader has not created your team yet. Teams can be created [here](#).

2. If you are donating and wish to remain anonymous, please indicate.
 I would like to remain anonymous
 Not applicable / I do not wish to remain anonymous.

Giving Option

Your donation is securely processed by our partner, Get Me Registered, with a transaction fee to cover credit card fees, bank fees, and other processing costs. Please consider chipping in an additional 3% so that 100% of your donation amount goes to us.

3. * Donate 100% - Add 3% so that 100% of the donation goes to Any Baby Carr's Fiesta.
 \$0.00 donation

4. * Donate 97% - I understand Network for Good will deduct 3% to cover transaction costs.
 \$0.00 donation

10. Input Leader's Contact Information and click Continue.

*Once you do this, you will receive an email with a link to your homepage with content, pictures, and a financial goal, a link to edit your homepage and reminder to login to finish your registration process.

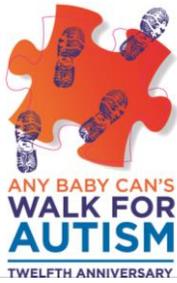
11. Remember to follow your link or go back to the beginning, choose the registration button, choose your event and select your newly created team and complete your register to participate.

12. Complete all of your registration information and payment information and select **Proceed to Confirmation Page**



13. Once you complete your registration, you will see this box so you can share via multiple social media platforms. We encourage you to share your team's information so others can join or donate to you team.





Register or Join a team

Do you want to register or join a team? *This is how you do it.*

Follow steps 1 – 9 above and then select the team you want to join from the drop down list

2 Mile Participant's Personal Information

Please enter the requested information about you (or the person for whom you are registering). Be sure the contact details are correct so that we can provide important, registration-related information.

first name: *

last name: *

gender: * male female

address: *

city: *

state/province: *

postal code: *

country: United States

email address: *

re-type email: *

date of birth: *

primary phone: *

secondary phone: *

* 1. Are you participating with a team?
 yes no

If yes, please select your team name:
 If your team name is not listed, your team leader has not created your team yet. Teams can be created [here](#).

#TEAMAJ (1129641)
 *team JAG (1129600096)
 *United Spirits (1129666)
 *You Are Going To Love Fiona! (112969)
 * General Donation to Any Baby Cans' Walk for Autism (1129615)
 * Keegan's Heroes (1129600092)
 JESSE DRAKES PATROL (1129600092)
 GI 33POWER (1129656)
 *Aidan's Avengers (112963)
 *ABA and Behavioral Services, LLC supports Autism Awareness (1129627) *ction fee to cover credit card fees, bank fees, and other non-refundable costs. Subject to our standard cancellation policy. *Check the fee for your donation amount posted to the right.

Promotional Codes

If you qualify for one of the promotional codes below, please enter it. Your regular registration fee will be waived, but you will still need to pay for any special registration options. If you enter a valid promotional code and have not selected any special (non-free) registration options, you do not need to enter payment details below.

Comp Code

Payment Information

Please enter your billing information. The credit card type will be determined automatically. Your information will be processed over a secure, encrypted connection. Once you have finished registering, GetMeRegistered.com will not store your credit card details.

credit card number: *

CW2 / CVC2 / CID: * [help or non-popup help](#)

expiration: *

Copy name and address from above?

name on card: *

billing street address: *

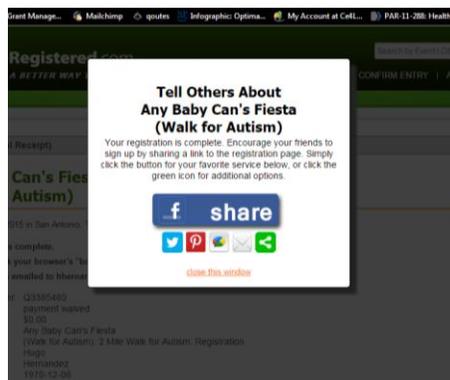
billing zip code: *

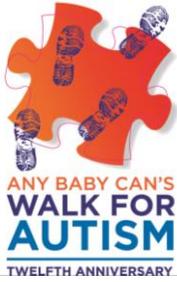
All registrations are final. There are no refunds or cancellations. Check this box to acknowledge before continuing.

Proceed to Confirmation Page

Complete all of your registration information and payment information and select **Proceed to Confirmation Page**

Once you complete your registration, you will see this box so you can share via multiple social media platforms. We encourage you to share your team's information so others can join or donate to you team.

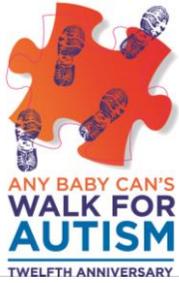




Tips for your Team

Some of these tips are obvious but they are good reminders.

- Add your Team Page link to your email signature on all of your emails.
- Share your team name and registration link on your Facebook page, Twitter, Instagram and all other social media platforms. Ask each of your team members to do the same.
- Use social media to provide reminders for team members about recruitment of additional team members, fundraising, Walk for Autism, Superhero 5K and more.
- Remind your team members of the importance of fundraising. The purpose of Walk for Autism is to raise money for Any Baby Can's services. Provide each team member a copy of the **Where Does the Money Go? Page** (page 13) and encourage them to refer to this page when recruiting other team members.
- Create your own Team T-Shirt, Team Banner and/or Team Signs! And enter your team's t-shirt in the Walk for Autism t-shirt contest.
- Involve your employer and/or place of business when recruiting additional team members. If team members have a family member touched by autism, ask them to involve any/all service providers for their child. Ask if your company if they have a "matching funds" program. Ask each team member to also involve their employer.
- Set goals and communicate those to your team. Set a goal for fundraising and total team membership. Provide frequent reminders to team members via social media or phone calls regarding your team's goals. Ask each team member to also set individual fundraising and recruitment goals.
- Set up challenges for your team. Challenge each team member to recruit as many members as possible and raise as much money as possible. Encourage team members to outdo each other. Get families involved. Get your family and each team member's family involved.
- Host a team kickoff party to distribute flyers, share contact information, etc.
- Hold a Poster Night. Use this evening as an opportunity to make posters and signs for the Walk for Autism. Make some smaller posters and ask local merchants if you can display them at their place of business. Please check our website for the official Walk for Autism poster template.
- Email or call team members regularly to answer questions and check on their progress.
- Thank everyone who makes a donation or registers for your team. Check our website and Facebook for the latest updates.



Ideas for Recruiting & Raising Awareness

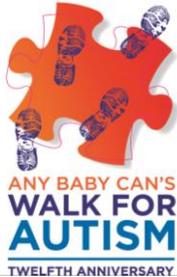
Ideas for Recruiting

- Send “Save the Date” postcards to all the teachers, providers and doctors your child, grandchild, sibling, etc.,
- Put Walk for Autism posters up at your local library, grocery store, department stores, gas station, gym, doctor’s office, lunch room, conference room, teachers’ lounge, park, community center, etc.
- Ask your company to set up a “Lunch & Learn” in the cafeteria to recruit employees for the Walk for Autism. Please contact Any Baby Can so we can send a representative to talk to your company about the Walk for Autism.
- Visit your favorite local businesses and ask them to create a company team. They can wear their company shirts on event day and promote their charitable giving.
- Are you a member of the VFW, Elks Lodge, Rotary Club, Junior League, or any other service organization that needs community service hours? If so, recruit your fellow members to come out and start a team or volunteer on event day.
- Enlist the help of your church, synagogue, etc.; ask them to add an announcement in the weekly bulletin or newsletter about the Walk for Autism.

Ideas for Increasing Awareness

There are numerous ways team captains and team members can raise awareness about autism in the community. Here are some ideas to help you and your team increase awareness in your community.

- Distribute posters/flyers about the Walk for Autism in your neighborhood, your local grocery store, local businesses, etc.
- Contact your local paper and submit an article about your team along with a team photo. There are many neighborhoods that have their own papers and/or neighborhood newsletters. You can contact them and ask if you can submit an article about your team.
- Ask local community organizations to support you. Ask for help from your local Girl Scouts, Boy Scouts, Rotary Club, Kiwanis Club, Knights of Columbus, etc.
- Share information about Walk for Autism and your team in local community calendars.
- Ask your employer to display flyers in the cafeteria or break room about the Walk for Autism.
- Host a block party and provide information to your neighbors about autism.



Fundraising Ideas

Host a Block Party

Host a block party. Team members can bake items to sell at the party. Each team member can volunteer to provide an activity such as face painting, arts and crafts, etc. and people are charged for the opportunity to participate. A “fishing pond” is another activity that can be provided and people are charged for a turn to fish for a prize.

Fiesta Medal

Assist with advertising the sale of the Walk for Autism medal. People can purchase the medal at The Fiesta Store located on 2611 Broadway or purchase at Any Baby Can.

Matching Gifts – Double Your Donations

Employer Participation...*It doesn't hurt to ask, your employer could surprise you*

Ask your employer if he/she is willing to match the gifts made by employees. This is a great way to increase your fundraising for the Walk for Autism.

Ask if they will provide employment incentives for members that have raised the most money or have recruited the most members during an allotted period of time.

Maybe provide a special parking space for a month, give a half day off, and allow for a casual dress day at work. Hold a potluck lunch at your place of business. Charge \$5.00 per plate for each person that attends. Take this opportunity to provide people with flyers about the Walk for Autism.

Incentives

Get recognized for your efforts

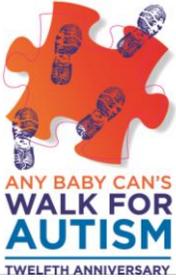
Awards will be presented in the following categories:

Largest Team – team with the most registered members in the corporate, school, and family category

Top Fundraiser – team with the most money raised in the corporate, school, and family category

Last day to register team members and submit money to be counted is April 1, 2016





Team T-Shirt Contest

Team T-Shirt Contest

Any Baby Can is holding a t-shirt contest this year!

Interested teams are asked to submit a photo of their team's t-shirt to **Alfred Chavira** via email achavira@anybabycansa.org. You may use the Walk for Autism logo for your shirt, please email and request the official logo.

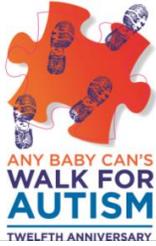
The deadline for submitting photos is **April 1, 2016**

The top five t-shirt designs will be showcased on our website and the community will vote for top design. A prize for the winning design will be awarded that day!

Be creative and make your shirt unique! Make it colorful and include the name of the person your team is walking for. Maybe ask your employer to sponsor your team's shirt.

Submitted t-shirt design must be worn on event day to be considered for prize.





Social Media

Social Media

Don't be scared, it's a simple way to keep the story going and engage many people all at once.

Twitter

You can find us [@AnyBabyCanSA](https://twitter.com/AnyBabyCanSA)

Remember to use hashtags when tweeting:

#WalkforAutism #SideBySide #AnyBabyCanSA
#FiestaSA

Instagram

It's just pictures...

You can find us by searching [@AnyBabyCanSA](https://www.instagram.com/AnyBabyCanSA)

E-mails

Emails are an easy and familiar way to provide current or potential team members with information regarding the Walk for Autism, remind them of upcoming events, keep your team's information current, etc. The following are some ideas of email you can use to recruit walkers for you team.

E-mails to Recruit, Motivate and Inspire Walkers:

Here are a few samples or you can write your own

Please join our Team (Team Name)! We are walking for (person's name). You can help us increase autism awareness and help Any Baby Can continue to provide services for families touched by autism. To walk with us, contact (Team Captain's name/email address/phone number) for more information and sign up today.

Hurry up! Walk for Autism is just around the corner. There is still time to raise money and increase the size of our team. There are (#) days left before the event. By joining or effort, you can help us support Any Baby Can continue to provide no-cost support services for families in Bexar County and 18 surrounding counties.

Please join our efforts to support the Walk for Autism. We are walking to support (person's name). Any Baby Can has provided our family with much needed services and this is our way of giving back to this great organization. Contact (Team Captain's name/email address/phone number) for more information and sign up today.





Facebook

Facebook

*You know you spend a lot of time on Facebook.
We all do!*

Invite your “Friends” to like Any Baby Can’s Facebook Page so they can receive all of the updates regarding The Walk for Autism as they are posted

Go to your **Facebook** page
Search for **Any Baby Can of San Antonio**
Go to that page
Find the **Invite Friends** Box
Then click the **Invite** button



Facebook Share

Sharing is Caring, show us you care.

Once you’ve like Any Baby Can’s page you can easily share posts that you want your Facebook Friends to see.

This is an easy and inexpensive way to market the Walk for Autism.

Facebook Tips

We can all learn something new, even if you spend 6 hours a day on Facebook.

Post on your Facebook Page often about Any Baby Can’s 12th Annual Walk for Autism, Superhero 5K

Be creative and make it short and sweet

Pose questions to your Friends, get their input, start conversations, etc.

Tell people why you participate in The Walk for Autism; tell them your story

Make a short video to post with anything you want to share

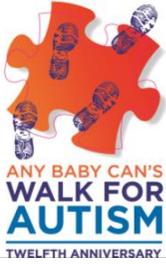
Post what you are doing to fundraise and increase your team membership

Post pictures of your participation at previous Walks for Autism

Make sure to tag **Any Baby Can of San Antonio** when you post about Walk for Autism.

Use **hashtags** at the end of your post, here are a few to try or come up with your own:

#WalkforAutism #SideBySide # AnyBabyCanSA #FiestaSA



Emergency Plan

Emergency and Evacuation Plan

Please review this information and map below so you can be prepared in the event of an emergency at The Walk for Autism. The cross on the map indicates where the First Aid station will be located. Please go there immediately if you have an emergency.

In the event that the Helotes Cornyval Grounds have to be evacuated, please exit through any of the exits designated with a star below. All exits will be open and all traffic lanes will be used for egress heading away from the Helotes Cornyval Grounds. Arrows below denote the direction of the traffic from each exit in the case of an emergency.

We will have traffic attendants and sheriff personnel at each exit to assist with traffic.

We will also have multiple emergency staff on hand to assist in the event of an emergency.

Lost and found for items or persons will be located at the Main Stage and will be announced by the main stage staff.

For questions regarding emergencies and safety, please contact Hugo Hernandez at 210.547.3017.

Map
Coming
Soon!

All Any Baby Can programs are offered to families at no cost, regardless of income. Families raising individuals with autism access all of the programs offered by Any Baby Can.

Where Does Your Money Go?

All services are provided free of charge, regardless of income. Families raising children and youth with autism access all of the programs offered by Any Baby Can.

**First Responder Notebook
Training Materials**

\$15 per officer, fire fighter, EMT



Home Fire Extinguisher
\$18 per family



Parent Social Night
\$25 per mom and dad

**Autism Education
Toolkit**
\$50 per client



**Autism Safety
Toolkit**
\$79 each

**Quarterly Parents
Empowering
Parents Group**
\$10 per parent



**Autism Resource
Guide**
\$10 per guide

**Any Body Can Health
& Wellness Program**
\$5,000 per family for 5
months of training



**Sibling Support
Group**
\$150 per child

**Toilet
Training
Sessions**
\$10 per
parent



Prescription Assistance
served 2,281 clients
with a cost-savings of
\$3,753,660

**Individual
Counseling**
\$125 per
session



**Group
Counseling**
\$26 per client

Case Management
\$780 per family; served
1,409 families last year



**Crisis Financial
Assistance**
Avg. \$106 per family &
assisted 1,731 families
with \$183,543 in
expenses





Need More Help?

Thank you for participating in the Walk for Autism! Your support is invaluable and this event would not be successful without you. Below are names and numbers to contact if you have any other questions or ideas. Any Baby Can's Walk for Autism was started by parents and continues to grow because of parents being involved.
See you April 16, 2016!

www.anybabycansa.org

Call Any Baby Can at 210-227-0710 and speak to receptionist for questions regarding Any Baby Can's Fiesta.

Alfred Chavira	Sponsorship & Overall Fiesta Questions	210-547-3014	achavira@anybabycansa.org
Lizel Sandoval	Media & Marketing	210-547-3009	lsandoval@anybabycansa.org
Tisha Gonzalez	Resource Fair	210-547-3015	tgonzalez@anybabycansa.org
Adriana Villafranca	Sponsorship & Overall Walk for Autism	210-547-3004	avillafranca@anybabycansa.org
Mia Buentello	Teams, registration & fundraising	210-547-3019	mbuentello@anybabycansa.org
Jessica Ellison	Rudy's Playground	210-749-7867	jellison@anybabycansa.org
Hugo Hernandez	Sponsorship & Overall Walk for Autism	210-547-3017	hhernandez@anybabycansa.org
Kristina Jones	Volunteers	210-858-2885	kjones@anybabycansa.org

